

ROADSIDE READER



EMBRACING AMERICANA

LISTEN UP



Oakley Podcast host Jeremy Kellett sat down with NAIT's Mona Brimeyer to discuss how NAIT supports drivers, including healthcare, discounts, and perks plus supporting Wreaths Across America and the future of NAIT. >> [Watch Now!](#) <<

WELCOME

Did You Know

Vacationing this summer? Getting to your relaxing destination is only part of the battle. Where you choose to stay will also greatly affect your average vacation cost. Hotels have historically been the tried-and-true favorite, offering travelers safety and dependability – but they greatly increase the average vacation cost per day. However, as a NAIT member, you can **save up to 60%** on hotels at more than 800,000 properties worldwide! **Page 3**



CONTACT US

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JULY 2023

NAIT BENEFITS



Americans have an affinity for the Americana Age for several reasons, rooted in their history, culture, and collective identity. "Americana" typically refers to the cultural artifacts, traditions, and aesthetics associated with American history and heritage, particularly from the late 18th to the mid-20th century. Here are some factors that contribute to Americans' affinity for this era:

Nostalgia: Many Americans associate the Americana age with nostalgia for a simpler, more idealized time in their country's past. It represents a longing for a golden age characterized by traditional values, strong communities, and a shared sense of purpose.

National Identity: Americana serves as a symbol of national identity for many Americans. It embodies the values and ideals deeply ingrained in the American psyche, such as freedom, individualism, hard work, and the pioneering spirit. Embracing Americana is a way for people to connect with their historical roots and feel a sense of belonging to a larger narrative.

Cultural Significance: The Americana Age was a transformative period in American history. It saw

the birth of the United States as a nation, westward expansion, industrialization, the development of American arts and literature, and significant social and political changes. Many cultural icons and symbols associated with Americana, such as the American flag, cowboy culture, Route 66, jazz music, and classic cars, have become deeply embedded in the American cultural fabric.

Popularity in Media: Americana has been celebrated and romanticized in various forms of media, including literature, music, films, and television shows. These portrayals often evoke a sense of pride and admiration for the American spirit, generating further interest and affinity among the public.

Influence on Global Culture: The Americana Age had a profound impact on global culture, shaping trends, styles, and popular imagery that are still recognized and appreciated worldwide. The influence of American music, fashion, cinema, and consumer products from this era has contributed to its enduring appeal among Americans and people from different countries.

“ There are always generic terms like 'Americana,' but there are no boundaries as to where it can go.

– robert plant

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PARTNER SPOTLIGHT



As an NAIT member, you get complimentary access to our official lodging partner: [Hotel Engine!](#)

Hotel Engine is an exclusive hotel booking platform, helping travelers save up to 60% on hotels at nearly 800,000 properties worldwide.

The platform is free to use, and comes with:

- Access to exclusive rates
- US-based Member Support, available 24/7 [via live chat](#), phone and email
- Special filters like truck parking
- 2X Rewards: Earn Hotel Engine Rewards on every booking, plus loyalty points from 15+ top programs (like IHG Rewards) on eligible rooms
- The option to book from the web or the mobile app
- No contracts, subscriptions or minimums

Take advantage of the exclusive hotel savings available to all NAIT members:

Claim your free account at hotelengine.com/join/naitusa



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NAIT BENEFITS

WHY JOIN NAIT?

With more than 41 years of industry experience and the strong buying power of our members, **NAIT offers several programs and services you can't find elsewhere.** We've recently added valuable new programs and services based on membership feedback. As a NAIT member, your voice counts. Bottom Line? Working together is powerful. **Take advantage of all NAIT has to offer by joining today.**



Telemedicine Basic

Feeling sick? Access doctors 24/7 from the convenience of your truck or anywhere! They can prescribe medicine – as needed.

Benefits Include:

- Dental
- Vision
- New Benefits Rx
- Diabetic Supplies
- Medical Equipment
- Lab Testing
- MRI & CT Scans
- Hearing
- and More ...
- **Call 877-770-6248**



Telemedicine Plus

Need more than a doctor? Feeling stressed? Telemedicine Plus also includes access to mental health therapists and counselors.

Benefits Include:

- Counseling Services
- MyEWellness
- New Benefits Rx
- Diabetic Supplies
- Medical Equipment
- Lab Testing
- MRI & CT Scans
- and More ...
- **Call 877-770-6248**



Pet Care

Is your pet not looking so well? Now you can access pet health benefits whether on the road or at home.

Benefits Include:

- NB Pet Telehealth
- Instant Deals
- Vitamins
- New Benefits Rx
- Diabetic Supplies
- Medical Equipment
- Lab Testing
- MRI & CT Scans
- and More ...
- **Call 877-770-6248**



Dental, Vision & Alternative

Affordable access to discounts on your family's dental, vision, and chiropractic needs with many bonus benefits.

Benefits Include:

- Dental and Vision
- Alternative Medicine
- MyEWellness
- New Benefits Rx
- Diabetic Supplies
- Medical Equipment
- Lab Testing
- MRI & CT Scans
- and More ...
- **Call 877-770-6248**

QUESTIONS?

Contact NAIT Specialist Mona Brimeyer
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This program is NOT insurance coverage, not intended to replace insurance, and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 111M and 956 CRM 5.00. It contains a 30-day cancellation period, provides discounts only at the offices of contracted health care providers, and each member is obligated to pay the discounted medical charges in full at the point of service. For a complete list of disclosures, click here. Discount Plan Organization: New Benefits, Ltd., Attn: Compliance Department, PO Box 803475, Dallas, TX 75380-3475.

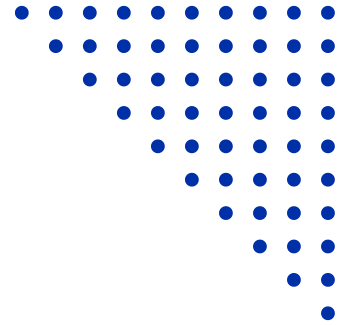
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JULY 2023

NAIT BENEFITS



\$1 MONTHLY FOR \$5K IN MEMBER BENEFITS



ZERO-FEE
Fuel Card



Pet Care
Telehealth



Hotel Discount:
up to 60% off

NAIT has long-term partnerships with providers that share its dedication to the industry. We have worked with our members to develop association benefits to meet their needs.



To receive a quote for any of these programs, call 877-770-6248.

www.NAIT.Elelife.com

New Benefits

- Telemedicine
- Chiropractic
- Dental/Vision/Hearing
- MRI and Lab Tests
- Pharmacy Discount Program
- Diabetes Care
- Vitamin Discounts
- Pet Telehealth/Vet Visit/Medicine
- ... and more!

Business Solutions

- Emergency Breakdown and Roadside Assistance
- NAIT Fuel Program
- Used Truck Purchase Program
- Computer Hardware and Software
- Form 2290 Truck Tax Assistance
- Heavy Duty Truck Parts
- Office products
- Tax Consultants/Preparation
- Mapping and Navigation App

Insurance Coverages

www.transguard.com

Comprehensive packages designed for members and families by IAT TransGuard.

Available coverages Include:

- Occupational Accident and Non-Occupational Accident
- Workers' comp for employee drivers and casual labor
- Occupational Compensation for casual labor
- Non-Trucking Liability - when your truck is used for a private passenger vehicle
- Physical Damage, including Collision Comprehensive, Glass Breakage, Towing, Rental, and Personal Contents
- Passenger Accident

Exclusive Benefits/Discounts

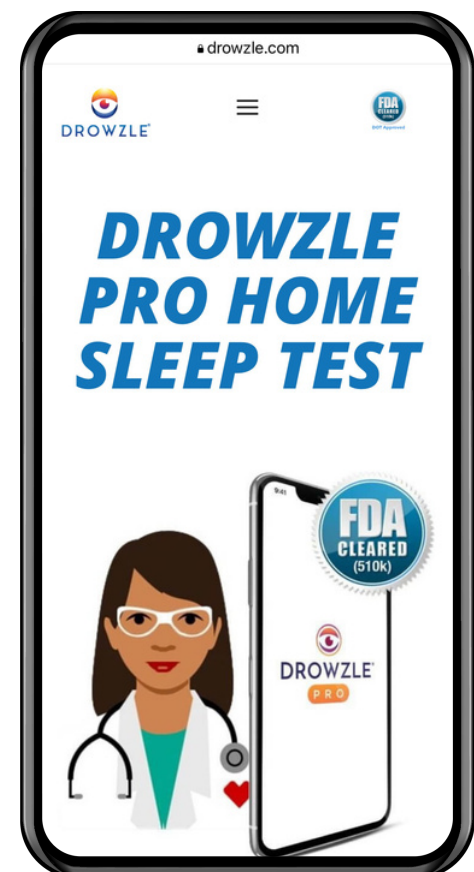
- Hotel
- Flowers and Gift Baskets
- Car Rental
- Epic Vue
- New Sleep Test Mobile App

WAKE UP to a healthier you

An innovative smart-phone-based technology and comprehensive sleep health program designed to optimize sleep for better health and improved daytime performance.

BENEFITS

- Fast, convenient, easy to use
- Screen anytime, anywhere
- No uncomfortable wearables
- Actionable strategies and tools to get quality sleep



FUN FACT



Strawberries can be grown across the United States, but California produces the most commercial crops. This is because their fields are more productive than other areas of the country.

JULY 2023



SUMMERTIME COOL-DOWN

NO-SWEAT, NO-BAKE DESSERTS



Strawberry Lemon Trifle

INGREDIENTS

- 4 ounces fat-free cream cheese, softened
- 1 cup fat-free vanilla yogurt
- 2 cups fat-free milk
- 1 package (3.4 ounces) of instant lemon pudding mix
- 2 teaspoons grated lemon zest
- 2-1/2 cups sliced fresh strawberries, divided
- 1 tablespoon white grape juice or water
- 1 prepared angel food cake (12 ounces)
- Optional: Whipped topping and additional strawberries

DIRECTIONS

1. In a large bowl, beat cream cheese and yogurt. Add the milk, dry pudding mix, and lemon zest; beat until smooth. In a blender, process 1/2 cup strawberries and grape juice until blended.
2. Tear cake into 1-inch cubes; place a third in a trifle bowl or 3-qt. serving bowl. Top with a third of the pudding mixture and half of the remaining strawberries. Drizzle with half of the strawberry sauce. Repeat all layers. Top with remaining cake and pudding mixture. If desired, garnish with whipped topping and additional strawberries. Cover and refrigerate for at least 2 hours.



Strawberry Pretzel Pie

INGREDIENTS

- 4 cups miniature pretzels
- 6 tablespoons butter, melted
- 1/4 cup sugar
- 3/4 cup boiling water
- 1 package (6 ounces) of strawberry gelatin
- 1/4 cup lemon juice
- 1 pound fresh strawberries, hulled, divided
- 2 cups heavy whipping cream, divided
- 1 jar (7 ounces) marshmallow creme
- 2/3 cup whipped cream cheese
- 2/3 cup sweetened condensed milk

DIRECTIONS

1. Place pretzels in a food processor; pulse until chopped. Add butter and sugar; pulse until combined. Reserve 1/3 cup pretzel mixture for topping. Press remaining mixture onto bottom of a greased 9-in. springform pan. Refrigerate 30 minutes.
2. Meanwhile, in a bowl, add boiling water to gelatin; stir 2 minutes or until completely dissolved. Stir in lemon juice. Refrigerate 30 minutes, stirring occasionally.
3. Chop half the strawberries; slice remaining berries and reserve for topping. In a large bowl, beat 1 cup heavy cream until stiff peaks form. Beat marshmallow creme, cream cheese and sweetened condensed milk into cooled gelatin mixture until blended. Gently fold in chopped strawberries and whipped cream. Pour into crust.
4. Refrigerate, covered, until firm, 4-6 hours. Beat remaining 1 cup heavy cream until stiff peaks form; spread over pie. Top with reserved strawberries and pretzel mixture.